



# NAMASTE

Monthly Newsletter of Hotel Association Nepal, SEPTEMBER 2023

## HAN Launches “Earning while Learning” skill development program together with ENSSURE

**H**AN in association with Swiss funded “Enhanced Skills for Sustainable and Rewarding Employment (ENSSURE)” project has launched Dual Vet Training programs in Koshi, Madhesh, Bagmati, Gandaki and Lumbini provinces. The program provides 4 months theoretical classes and 20 months on the job apprenticeship to selected industrial trainees at HAN

member hotels. Selected trainees under go every week one day theoretical session at training institutes and 5 days practical works at participating HAN member hotels. The programs are to be coordinated by HAN Provincial/Regional chapters. HAN member hotels will take trainees with basic theoretical knowledge at one fourth of prescribed salary for 24 months.

### Koshi



### Madhesh



### Bagmati



### Gandaki



### Lumbini



## HAN organized meeting to discuss Tourism Act 2035 amendment



HAN convened tourism stakeholders meeting in Kathmandu on 16th August 2023 to deliberate amendment of Tourism Act 2035, NTB structure & budget and associations specific issues. HAN President Mr. Binayak Shah chaired the meeting which was attended by Presidents and office bearers of all tourism associations.

## Cyber Security Workshop Concluded

Cyber Security Workshop conducted to 40 member hotels on August 17, 2023. President Mr Binayak Shah chaired the program. Secretary General Mr Sajan Shakya and coordinator of the program Mr Rahul Shakya highlighted importance of the program.

## Restaurant & Bar Training organized in Tahanu



HAN organized in collaboration of Tanahu HAN Chapter NTB-UNDP STLRP 3-day Restaurant & Bar Standard Management Training officially organized at Tanahu on August 18, 2023. Secretary General Mr Sajan Shakya attended as a Chief Guest. HAN Tanahu chapter President Mr Jeewan Shahi chaired the program and Tourism Expert Mr Prabesh Aryal conducted the training. 30 participants from member hotels participated.



## India introduces Wedding Tourism Campaign

The Ministry of Tourism of India has introduced a wedding tourism campaign, developed in close cooperation with industry experts, associations, and wedding planners. Through the campaign, India will not just gain prominence as a wedding destination of choice, but will also be a strategic move to amplify tourism in the country, said the ministry. The campaign begins with profiling about 25 key destinations across the country, exploring how India fits into wedding aspirations in more than one way. The campaign weaves India's landscapes, ancient rituals, cuisine, and state-of-the-art infrastructure into this campaign.

The aim is also to showcase India as a premier wedding destination on the global stage and expand India's wedding industry by attracting couples from all corners of the globe.

(Source: ETTravelWorld.com)

## 700 Bangladeshi tourists visited Nepal



A total of 700 tourists from Bangladesh visited Nepal in chartered aircraft of Biman Bangladesh.

The group of tourists stayed in Nepal for four nights and five days and explored various parts of Nepal. The arrival of Bangladeshi tourists will help in the promotion of tourism in Nepal. This is the first time that a large number of Bangladeshi tourists are travelling to Nepal.

Earlier, Hotel Association Nepal conducted Nepal Tourism Promotion Program including B2B Meeting and hosted Nepal Hospitality Evening in Dhaka on Jun 21, 2023 in coordination with Nepal Embassy, Dhaka and NTB.

# Exploring the world: The wonders of travel and tourism

Travel and tourism, sometimes referred to as the opening to discovery and adventure, have evolved from being only leisure pursuits to being essential elements of contemporary life. Numerous people have been inspired to travel to the furthest limits of the earth by the appeal of exploring new locations, immersing themselves in other cultures, and making lifelong memories. For individuals with an unquenchable curiosity and a thirst for enrichment, the globe provides a broad tapestry of experiences, from the majestic wonders of natural landscapes to the frenetic vitality of metropolitan cities. In this in-depth investigation, this research paper looks into the enormous significance of travel and tourism, the profound influence they have on economies and cultures throughout the world, and the numerous benefits that travelers personally receive.

### The importance of tourism and travel: Developing people's lives and cultures

Beyond providing opportunities for pleasure and relaxation, travel and tourism are crucial for promoting intercultural understanding, spurring economic progress, and protecting the historical and ecological wonders of our world. People who venture beyond their comfort zones and immerse themselves in foreign cultures acquire vital insights into other people's lives as well as broader views, more empathy, and a greater respect for the variety of human experience.

These sectors serve as active job-creating engines, offering employment possibilities in a variety of businesses, including hospitality, transportation, and entertainment. In addition to producing jobs, the money from these sectors frequently makes a substantial contribution to the GDP of a nation, spurring the improvement of public services, the construction of infrastructure, and general economic stability.

### The pleasure of adventure and exploration

Beyond the cultural and economic repercussions, travel holds out the prospect of limitless adventure and unrestricted discovery. Each travel experience is a treasure trove of moments waiting to be woven into the fabric of cherished memories, whether it involves navigating the rough terrain of majestic mountains, leisurely strolling along the sun-kissed shores of pristine beaches, or navigating the vibrant labyrinth of local markets. The excitement of exploring the unknown, the pleasure of



trying new foods, and the accomplishment of overcoming unusual problems all foster self-discovery, personal growth, and the development of an independent and resilient spirit.

### Coupons & Promo codes: A route to cheap adventures

Despite the evident benefits of travel, managing money may be quite difficult. This is the precise situation where the strength of promo codes and discounts emerges as a powerful ally for the traveler on a tight budget. Individuals and families may stretch their trip budgets without sacrificing the caliber of their experiences by strategically using the savings on lodging, transportation, and activities provided by these special deals. A multitude of promo codes and coupons are easily accessible through numerous travel platforms and service providers in the current era of digital connection, unleashing the ability to turn aspirational trip aspirations into cheap, concrete realities.

### Conclusion: Embracing the journey

In conclusion, travel and tourism contain much more than the excitement of setting out on journeys to unknown places. It acts as a bridge for cross-cultural communication, a spark for economic progress, and a stage for individual development. Each trip we take, whether it be across continents or to nearby locations, enriches not only our own lives but also the lives of the host communities and the preservation of the treasures of our world. As we navigate the diverse array of travel options, the wise application of promo codes and coupons stands out as a powerful tool for making our travel aspirations exciting and financially feasible. So, whether you are arranging a memorable family trip, a romantic getaway, or a solo trip, keep in mind that the pleasures of exploration are just a curious traveler's curiosity and enthusiasm away.

(Source: TravelDailyNews.com)

## TOURISM BOOM MAY BE COMING TO AN END

The worldwide tourism boom, especially in 2023, with a record-breaking tourist season in countries such as France, Spain, and the United States, may end due to "galloping" inflation in airfares that "is causing a cut in consumer travel."

This is the conclusion of Mirabaud's latest report, which also points out that travelers have been affected by two years of negative real wage growth, which "has forced them to dip into their savings and accumulate insurmountable credit card debt in an environment of high-interest rates."

In addition, according to Bloomberg, the boom in air travel following the COVID-19 pandemic was "losing steam" following a slowdown in consumer credit and debit card transactions to buy airline tickets in the second quarter of 2023.

"This would be the first drop in two years following the lifting of government-imposed airport closures, which led companies to reduce flights across the country," the report said.

In addition to experts' future expectations, the report has analyzed several reasons for this year's increase in tourism and the generally good performance of the services sector.

First, once the skies reopened after the Covid-19 crisis, consumers began to travel to "make up for lost time and experiences" during the pandemic, which decreased their accumulated savings, according to the report. Second, credit card use has also steadily increased, with "revenge consumption" replacing consumers' "historic caution" during recessions.

(Source: Tourism Review News)





## HAN Activities in Nutshell

- HAN President Mr Binayak Shah together with FNCCI Tourism Committee Chair and office bearers met with Tourism Secretary Mr Bharatmani Subedi and Industry Secretary Mr Mukunda Prasad Niroula at their office and handed over memorandum highlighting key issues of the hotel industry, including priority industry status of hotels on August 29, 2023.
- President Mr Binayak Shah addressed "Award Function and Symposium on Vocational Education" organized by LCCI Global & Scottish Qualification Authority in Kathmandu on August 25, 2023.
- A team led by HAN Secretary General and Secretary General Forum Coordinator Mr Sajan Shakya met with Secretary of MoCTCA Mr Bharatmani Subedi and interacted on various tourism promotion issues on August 24, 2023.
- A delegation led by Secretary General Mr Sajan Sakya, coordinator of Secretary Generals Forum, interacted with NTB CEO at his office on August 23, 2023. The meeting discussed on various agendas, namely, Tourist Increment Strategies, NTB Budget, Himalayan Travel Mart Issues and Representation Modality at NTB Board Structure and Committee Report Implementation among others.
- Secretary General Mr Sajan Shakya handed over the affiliation certificate to HAN Dhading President Mr Rajaram Silwal on August 19, 2023. Office Bearers & EC members of HAN Dhading attended the program.
- President Mr Binayak Shah and Secretary General Mr Sajan Shakya interacted with MP of RSP Mr Shishir Khanal and shared with him innumerable issues facing hotel sector on August 16, 2023.

## HAN Shares Industry Insights to Ambassadors

At a program organized to brief on the status and prospects of tourism industry of Nepal to newly appointed ambassadors, HAN president Mr Binayak Shah demanded the pivotal role of the Nepali missions abroad. He requested the newly appointed ambassadors to promote Nepalese Tourism more vibrantly, presenting a huge potential of tourism industry of Nepal, especially the capacity of hotels.

The newly appointed Ambassadors to UAE, Thailand and France respectively, HE Mr Tej B Chhetri,

HE Mr Dhan B Oli and HE Mr Sudheer Bhattarai were present at the interaction program. The meeting dwelt on deeper deliberation on the effective mode of marketing on the part of Nepalese mission/ envoys abroad to position Nepal as a premier tourist destination in the respective source markets.

HAN Secretary General Mr Sajan Shakya and president as well as office bearers of tourism associations shared their meaningful feedback to increase the number of tourists from respective markets.

### WORLD'S BEST AIRLINES OF 2023

1. Singapore Airlines	11. Hainan Airlines
2. Qatar Airways	12. Swiss International Air Lines
3. ANA All Nippon Airways	13. Etihad Airways
4. Emirates	14. Iberia
5. Japan Airlines	15. Fiji Airways
6. Turkish Airlines	16. Vistara
7. Air France	17. Qantas Airways
8. Cathay Pacific Airways	18. British Airways
9. EVA Air	19. Air New Zealand
10. Korean Air	20. Delta Air Lines

Source: SKYTRAX  
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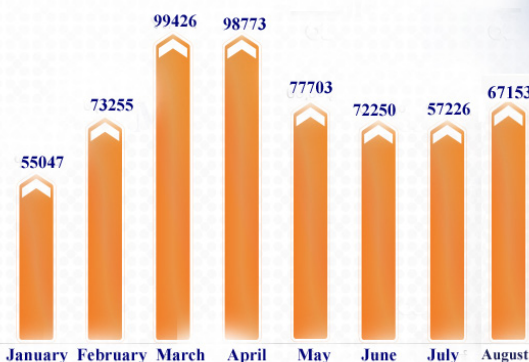
### HAN program of the month



## Potential of MICE Tourism & Destination Wedding in Nepal

15 September 2023  
Kathmandu

### 2023 Monthly Tourist Arrival



Total  
6,01,360



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