



Monthly Newsletter of Hotel Association Nepal, MAY 2023



48th AGM Successfully Concluded

48th Annual General Meeting of Hotel Association Nepal successfully organized in Kathmandu on 28th April, 2023.

Presiding the meeting then President Mrs. Shreejana Rana elaborated challenges faced by the hospitality sector and corrective measures undertaken by HAN. Presenting potential of the sector, she urged member hotels to prepare themselves to harness up coming opportunities.

While presenting Annual Report Secretary General Mr. Sajan Shakya presented promotional, government lobby, research, development training and awareness activities undertaken by the organization and specifically mentioned on going "Say No To Single Use Plastic"

campaign, publication of Nepal Tourism Promotional Coffee Table Book entitled "A Journey from East to West".

In the absence of Treasurer Mr. Vishal Kumar, Balance Sheet of the organization was presented by Executive Committee Member Mr. Youb Raj Shrestha.

The meeting which was attended by member hotels from across the country deliberated atlength current scenario of the hospitality business and recommended HAN leadership to take on rising problems with Banks in regards to repayment of loans, government treatment to hotels as priority industry and promotional activities for increasing businesses.



Representatives of HAN member hotels from across the country attend the AGM

Binayak Shah Unanimously Elected HAN President



At the General Assembly Chief Election Officer Senior Advocate Prof. Dr. Gandhi Pandit announced names of Executive Board Members elected unanimously. Newly elected Executive Board members then unanimously elected Managing Director of The Airport Hotel Kathmandu and 1 st Vice President Mr. Binayak Shah to the post of HAN President. Prabin Bahadur Panday, Dinesh Tuladhar, Sajan Shakya and Youb Raj Shrestha were also elected unanimously as 1st and 2nd Vice Presidents, Secretary General and Treasurer respectively.

Upcoming Activity

Sales Mission to Bangladesh



- Date : June 11-15, 2023
- MoU with Hotel Association Bangladesh
- B2B Meeting
- Nepal Night
- Official Bilateral Meetings

Hotels are backbone of Tourism: Minister Kirati



Chief Guest of Inaugural Session of the 48th Annual General Meeting of Hotel Association Nepal, Minister of Culture, Civil Aviation & Tourism Hon'ble Sudan Kirati said the government is always with hoteliers in addressing problems being faced by them specially after covid pandemic. Minister Kirati said issues discussed at the general assembly will be examined minutely and solutions will be worked out soon.

In her welcome speech, outgoing President Mrs. Shreejana Rana gave account of achievements made during tenure and demanded a national policy and program for development of tourism / hospitality sector.

Ms. Aslesha Karki and Mr. Pranay B. Panday presented young generation's perspective in the format of a pictorial presentation on the theme of the AGM - "Nepalese Hospitality - A Tradition of Trust".

Presenting concluding remarks, newly elected President Mr. Binayak Shah raised the issues passed by the house for follow up with the Government and concerned stakeholders. Mr. Shah demanded that the hospitality sector be recognized as national priority, national monetary policy must extend restructuring and rescheduling facilities in regards to Bank loan / credit and the new national budget must announce with adequate budget international promotional programs to promote alling tourism.



Newly elected Executive Board Members

HAN Executive Committee 2023 -2025

President - Mr. Binayak Shah, The Airport Hotel Kathmandu

Immediate Past President - Mrs. Shreejana Rana, Annapurna Hotel

Ist Vice President - Mr. Prabin Panday, Shangrila Group of Hotels & Resorts

2nd Vice President - Mr. Dinesh Tuladhar, Himalaya Hotel

Secretary General - Mr. Sajan Shakya, Kathmandu Prince Hotel

Treasurer - Mr. Youb Raj Shrestha, Plaza Hotel Group

Executive Committee Board Members

Ms. Bidhata Shrestha, Radisson Hotel	Mr. Rajendra Bhatta, Hotel Landmark
Mr. Jayadin Shrestha, Hyatt Regency	Mr. Ram Kumar Puri, International G.H.
Mr. Shariq Lari, The Everest Hotel	Mr. Thakur P. Pokhrel, Hotel Ganesh Himal
Mr. Sudarshan Chapagain, Soaltee Hotel	Mr. Laxman Aryal, Kathmandu
Mr. Binod Shanker Shrestha, Hotel Shanker	Madhuban Guest House
Mr. Vishal Kumar, Hotel Vaishali	Mr. Suman Ghimire, RHAN Chitwan
Mr. Rahul Sakya, Hotel Ambassador	Mr. C.P. Shrestha, RHAN Bhairahawa
Mr. Biplab Paudel, Hotel Barahi	Mr. Bharatraj Parajuli, RHAN Pokhara
Mr. Gopal Rana, Dreamland Gold Resort	Mr. Rajan Shrestha, RHAN Biratnagar

Special Invitee Members

Mr. Asit SJB Rana, Hotel Sneha, Nepalgunj
Mr. Prem Kantha Shrestha, Dhulikhel Lodge Resort
Mr. Bijaya Kumar Jhunjunwala, HAN Madhesh Province

Honorary Member

Mr. Sashi Kanta Agrawal, Marriott Kathmandu

HAN Sub-Committees

- Different Category Hotels
- Account Committee/Debt Recovery
- Youth Hoteliers
- Women Hoteliers
- Province/ Chapter
- Special Zone
- Training/HR/Education
- Standardization, R&D/IT
- Liaison , Legal, Promotion, Marketing, Industrial Relation/ Projects



HAN Regional Chapters

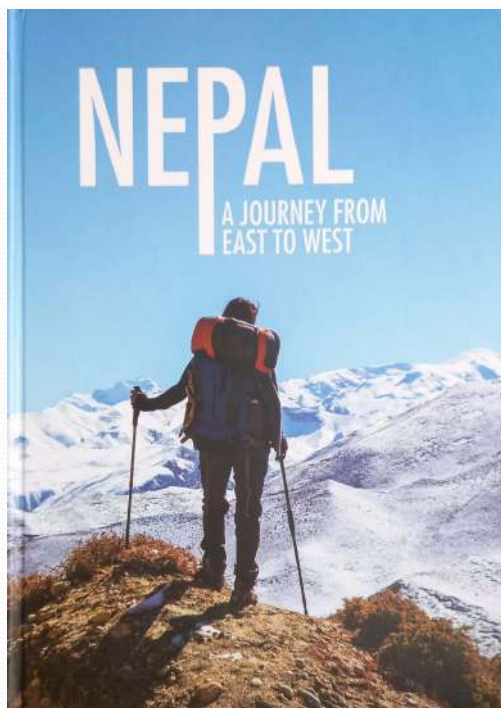


HAN International Affiliation



Coffetable Book

HAN has published tourism promotional Coffee Table Book entitled - "Nepal: A Journey from East to West" in English, German & French. Book covers Spiritual & Religious tourism, Sport, Tourism, Jungle Safari, ECO Tourism, Village Tourism, Bird & Butterfly, watching, MICE, Destination Weeding, Ayurveda & food.



HAN engagement in Projects

Employers Led Market System



HAN has taken a lead of tourism sector at the ELMS project and has successfully prepared ten Occupational Standards. The demands as deemed much needed by private sector has been officially handed over to CTEVT for their inclusion in the syllabus and program. The first ever project in terms of occupational standards has been prepared as:

- Hotel Maintenance Technician Level-2
- Inn-Keeper Level-2
- Trekking Guide Level- 2
- National Tour Guide Level-3
- Tourist Vehicle Driver Level-2
- Nepali Cuisine Cook Level-2
- Expedition Leader Level-2
- River Guide Level-2
- Aircraft Maintenance Technician Level-3
- Spa and Wellness Therapist Level-2

USAID Trade & Competitiveness Project



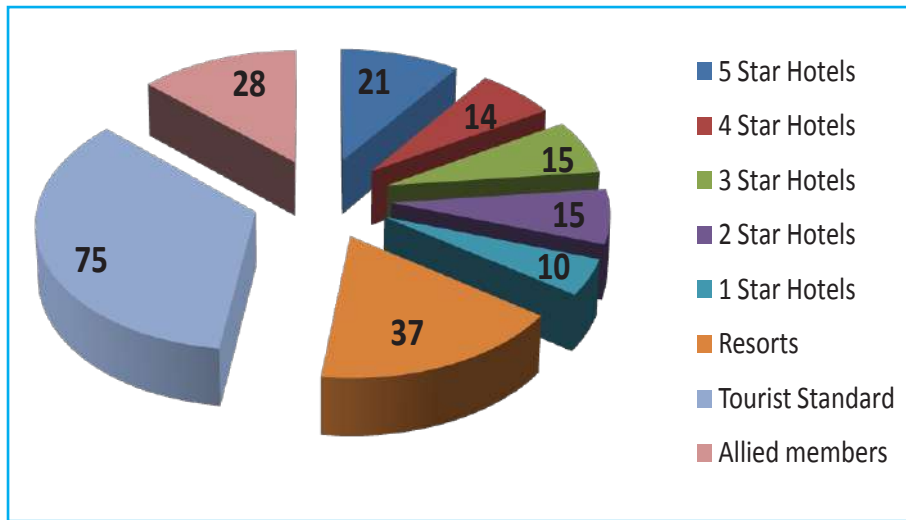
HAN has signed an agreement with the office of USAID Trade and Competitiveness in Nepal to work in the field of tourism enhancement. President Mr Binayak Shah presented a position paper of hospitality industry at Policy Summit 2023 at hotel Marriott Kathmandu on May 4, 2023.

ENSSURE

HAN has been working closely with Enhanced Skills for Sustainable and Rewarding Employment (ENSSURE) to strengthen the capacity of its members with the help of needed trainings and supply of efficient skilled human resources. We are going to expand this in our regional and provincial areas to support the member hotels which is believed to address the existing mismatch in demand and supply of the skills, both in quantity and quality.

HAN at EU-Nepal Business Forum 2023

President Mr Binayak Shah participated as a panelist at a session of 'Investment Opportunities in Tourism and Related Services' at EU-Nepal Business Forum 2023 on 9th May, 2023 at Hotel Yak & Yeti, Kathmandu. Mr Shah pointed out the need to adopt innovative approaches including Tourism USPs (Unique Selling Points) for the effective marketing.



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The Airport Hotel Kathmandu

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TOURIST ARRIVALS 98,773 April, 2023

April, 2023

TOP 5 Source Market Countries

Country	Arrival in 2023	Arrival in 2022
India	31,437	22,476
USA	8,413	7,344
U.K	5,409	5,400
China	4,770	352
Australia	3,828	2,747

Regionwise Distribution of Arrivals

Region	Percentage
SAARC	35.88%
ASIA (Others)	14.84%
EUROPE	24.7%
AMERICAS	10.21%
OCEANIA	4.27%
OTHERS	10.1%

Source : Department of Immigration
 Prepared by : Nepal Tourism Board

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