Monthly E-Newsletter

SATKAR

November, 2026

HAN Holds High-Level Discussion on Tourism Promotion and Development



Hotel Association Nepal, under the chairmanship of the President, Binayak Shah, held a high-level discussion on October 27, 2026 with the Minister Mr. Khadak Raj Paudel (Ganess) and senior officials of the Ministry of Culture, Tourism and Civil Aviation on key issues concerning the promotion, development, and strengthening of Nepal's tourism sector.

The discussion focused on strategies to ensure the full and effective operation of Pokhara International Airport and Gautam Buddha International Airport in Bhairahawa, with a view to enhancing international air connectivity, increasing tourist arrivals, and promoting Nepal's tourism at large.

The meeting also deliberated on the restructuring of the Nepal Tourism Board to make it more effective, responsive, and result-oriented in fulfilling its mandate of promoting Nepal in the global changed context. Similarly, discussions were held on measures to strengthen and streamline Nepal Airlines Corporation to improve its operational efficiency, service delivery, and competitiveness in the international aviation market, thereby harnessing its capacity to benefit the tourism industry.

Another key agenda was the establishment of a National Tourism Authority to provide a more integrated and coordinated institutional framework for the overall development and promotion of Nepal's tourism industry. Participants emphasized the need to advance this initiative effectively to address existing institutional challenges and ensure sustainable, systematic, and comprehensive tourism development.

The meeting was attended by the Secretary and Joint Secretaries of the Ministry of Culture, Tourism and Civil Aviation, Board Members of the Nepal Tourism Board, the Acting CEO of the Nepal Tourism Board, and presidents and office-bearers of various tourism-related associations and organizations.

The discussion reflected a shared commitment among government authorities and tourism stakeholders to strengthen institutional coordination, improve tourism infrastructure and services, and advance strategic initiatives for the sustainable growth and international promotion of Nepal's tourism industry.

The meeting also decided to continue this type of discussion among tourism associations and government bodies periodically





Secretary General **Mr Sajan Shakya** held a meeting with Acting Mayor of KMC regarding the preparatory meeting for Welcome Dinner **hosted on the occasion of Kathmandu Film Festival 2026.**

Gala Dinner Hosted at Hanuman Dhoka



A gala dinner was hosted at the historic Hanuman Dhoka Durbar Square in Kathmandu on 30 October 2026 in honour of Kathmandu Film Festival 2083 , bringing together prominent figures from Nepal's film, tourism, hospitality and cultural sectors alongside distinguished international delegates.

The dinner was jointly organized by the Hotel Association Nepal (HAN) and Kathmandu Metropolitan City (KMC) . Approximately 700 guests attended the event, including Kathmandu Metropolitan City's Acting Mayor Sunita Dangol, HAN Executive Committee, national dignitaries, filmmakers, artists, tourism professionals, hospitality representatives and international guests participating in the festival.

The gathering provided a unique platform to connect cinema with Kathmandu's rich cultural heritage and tourism potential. Held at the historic Hanuman Dhoka complex, the event highlighted the city's living heritage, architecture, traditions and hospitality as important elements of the destination experience.

The festival is designed not only as a celebration of cinema but also as a platform to showcase Kathmandu's indigenous art, culture, traditions and historical heritage to an international audience. Several festival activities are being held at heritage and cultural venues, including Basantapur and Hanuman Dhoka, while masterclasses and interactive sessions are taking place at the Nepal Tourism Board.

The gala dinner further strengthened the connection between the film industry, hospitality sector and cultural tourism , demonstrating how international film events can help introduce Nepal's heritage destinations to filmmakers, artists and visitors from around the world.

With Kathmandu recognized as a UNESCO Creative City , the festival also reflects the city's broader effort to develop creative industries while preserving local identity and heritage. The combination of cinema, heritage, hospitality and international participation is creating a new platform for promoting Kathmandu as a destination for culture, creativity and tourism



Secretary General Mr. Sajan Shakya welcomed and congratulated Dr. Shiva Raj Adhikari on his recent appointment as Dean of the Faculty of Management and Law at Bagmati University during a meeting held at the HAN Secretariat this afternoon.

The meeting focused on exploring areas of collaboration in academia and human resource development to strengthen Nepal's tourism and hospitality industry.



Hotel Association Nepal Thamel Special Zone Organizes Festive Greetings Exchange Programme in Kathmandu

Hotel Association Nepal (HAN), Thamel Special Zone, organized a festive greetings exchange programme in Kathmandu on 15th October, 2026 to celebrate the upcoming festivals of Dashain, Tihar, Nepal Sambat, and Chhath.

Addressing the programme as the Chief Guest, Hon. Rajendra Prajapati, Minister for Industry, Tourism, Labour and Transport of Bagmati Province, stated that the provincial government was closely monitoring the challenges faced by the hotel industry. He assured that the Bagmati Province Government was making efforts to address the concerns of hoteliers and facilitate the sustainable development of the hospitality sector.

The programme commenced with a welcome address by Mr. Sajan Shakya, Secretary General of Hotel Association Nepal and Coordinator of the Thamel Special Zone and welcomed the distinguished guests, hoteliers, and industry representatives.
Speaking as the Special Guest, Mr. Binayak Shah, President of Hotel Association Nepal, highlighted the current situation of the hotel industry and the key challenges confronting the sector. He emphasized the need for collaborative efforts among the government and tourism stakeholders to address industry-related concerns and strengthen the hospitality sector.

The programme was attended by Mr. Pawan Kumar Pokhrel, Chief of the Bagmati Province Tourism Office;









Mr. Youb Raj Shrestha, Treasurer of Hotel Association Nepal; Mr. Ram Sunder Bake, President of HAN-Bagmati; Mr. Bishwaraj Adhikari, Chief of Tourist Police; Inspector Upendra Bahadur Budhathoki of the Sohrakhutte Police Circle; Mr. Rajuman Dangol, President of the Thamel Tourism Development Council; and representatives of the hotel and tourism industry.

The programme provided a valuable platform for interaction, coordination, and the exchange of festive greetings among hoteliers, government officials, security personnel, and tourism stakeholders.

It also reinforced the importance of cooperation among relevant stakeholders in addressing the challenges faced by the hospitality industry and promoting tourism in Nepal.

The event concluded with the exchange of warm wishes for happiness, peace, prosperity, and continued success on the auspicious occasions of Dashain, Tihar, Nepal Sambat, and Chhath.





Secretary General Mr. Sajan Shakya met with the newly appointed Secretary of the Ministry of Industry, Commerce & Supply, Mr. Rudra Singh Tamang, to discuss matters concerning MRP and LPG.

The meeting was also attended by the Director General of the Department of Industry.

INTERNATIONAL VISITOR ARRIVALS OCTOBER 2026 132,814

nepal
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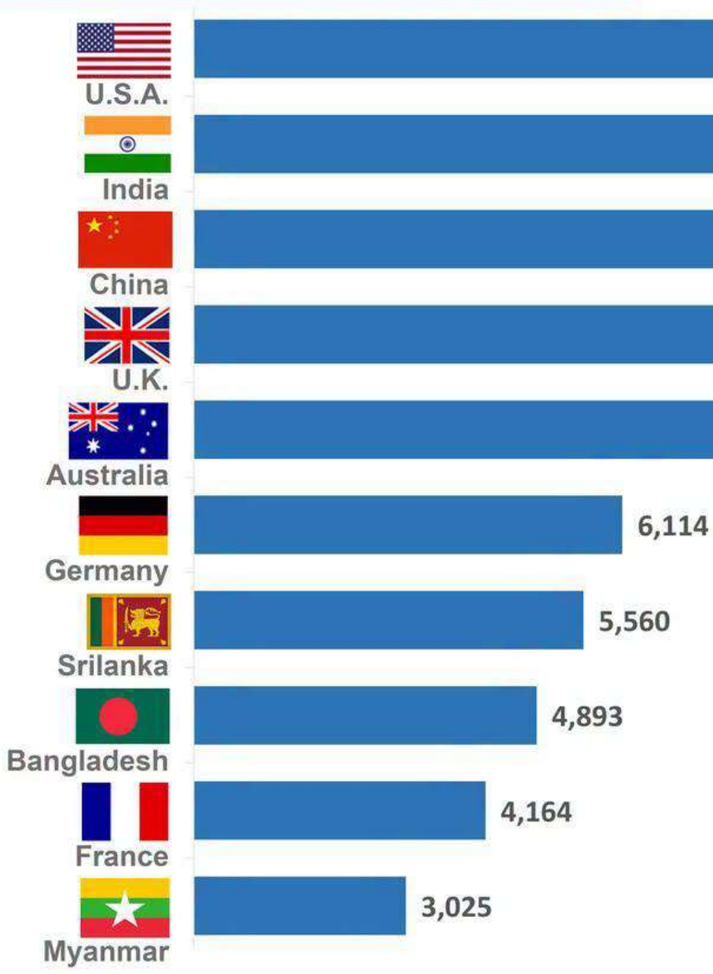
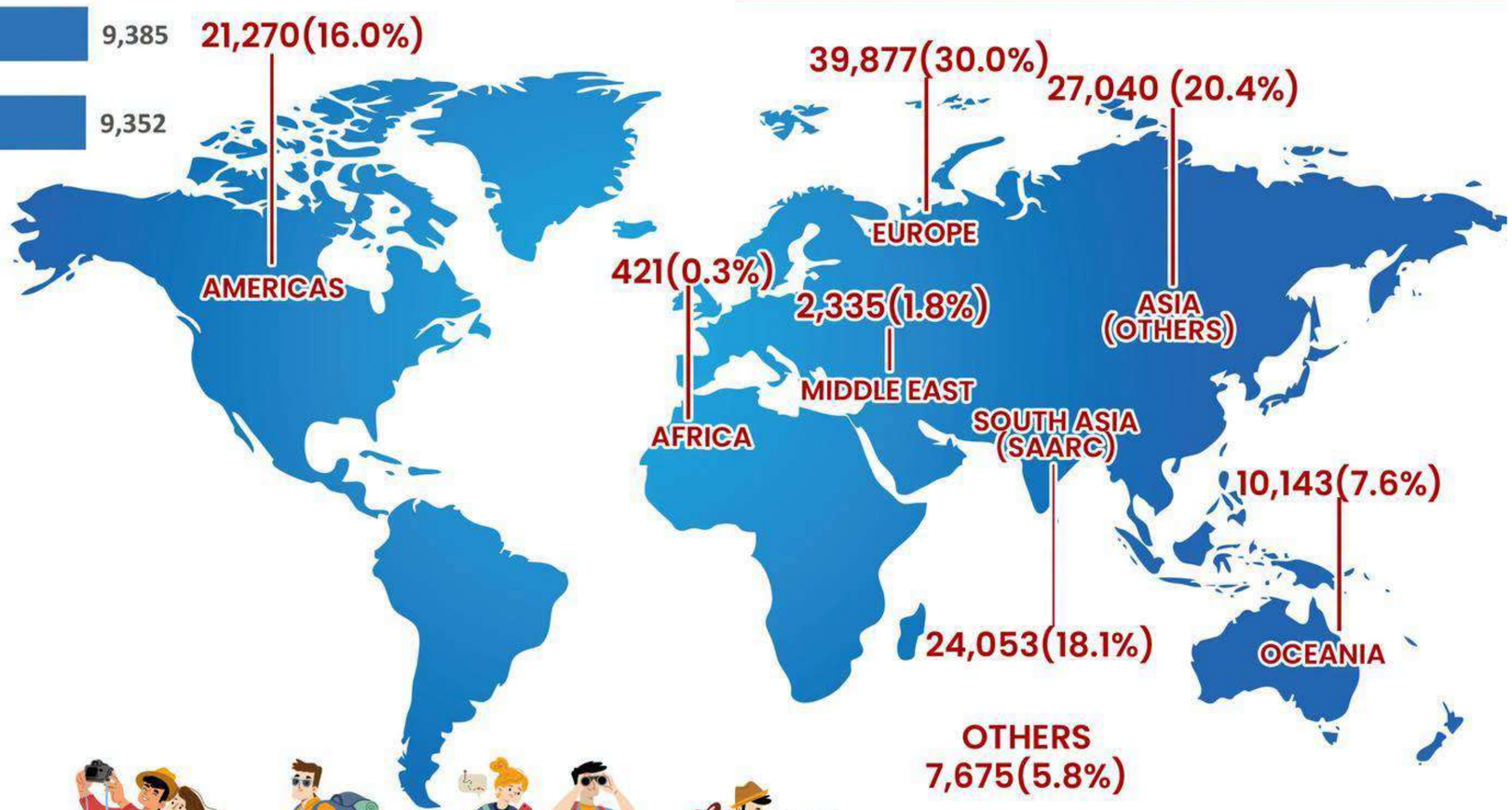
TOP 10 Source Market Countries



Regionwise Distribution of Arrivals





Source : Department of Immigration
Prepared by : Nepal Tourism Board
* This report is based on preliminary monthly raw data provided by Department of Immigration

Nepal Tourism Board INTERNATIONAL VISITOR ARRIVALS (IVAs) BY REGIONS Calendar Year: October 2026				
Region	2026		2025	
	October	% Share	October	% Change
SOUTH ASIA (SAARC)	24,053	18.1%	29,060	-17.2%
ASIA (OTHER)	27,040	20.4%	23,127	16.9%
EUROPE	39,877	30.0%	15,148	163.2%
OCEANIA	10,143	7.6%	6,814	48.9%
AMERICAS	21,270	16.0%	16,407	29.6%
MIDDLE EAST	2,335	1.8%	3,548	-34.2%
AFRICA	421	0.3%	443	-5.0%
OTHERS	7,675	5.8%	8,444	-9.1%
Total	132,814	100.0%	128,443	3.4%
Source: Department of Immigration *				
Analyzed & Compiled by: Nepal Tourism Board				
* This data is based on the monthly raw data provided by Department of Immigration.				

Hotel Association Nepal (HAN)

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(National Federation of Hotels/Resorts)

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